



## CONVINCE YOUR BOSS

*Some employers defray the costs of Rev Collective membership as part of professional development for their employees.  
Bring this letter to your higher-ups.*

### What is Rev Collective?

Rev Collective is a membership group offering peer-to-peer mentorship and accountability for women and non-binary individuals. Collectives meet monthly in intimate groups to work through challenges they're facing in their career or work-life balance. We match people with professionals that have similar career/business goals and/or identities so that everyone can feel safe sharing their concerns and develop strategies for moving past obstacles.

### What Do Members Get?

- Members are taught a proven framework for monthly meetings that encourages productive conversation via vulnerability and plans for improvement.
- Members get access to a larger moderated online community of professionals for sharing and feedback in between meetings
- Members get personalized resources related to their specific career/business pain points
- Members get 2 small group coaching sessions
- Members get VIP special access to select events
- Members get discounted tickets to the annual Rev Retreat, which celebrates Collective members' accomplishments but also welcomes the larger community

### What's the History of Rev Collective?

Rev Collective was launched by 4 female founders in 2019 in the Greater Milwaukee Area. The first Rev Collective group has been meeting monthly since 2015. The original group saw what a difference it made in their own lives and knew how transformative the format could be for women and non-binary folks everywhere. They began inviting others to their meetings in batches, teaching them the format and then spinning them out into their own group. All of these groups are still meeting today.

### Membership Fees

The price of a membership is \$275 annually, which breaks down to \$22/month. The benefits and connections that result from membership continue to be reaped every month. Monthly events are face-to-face and in a small-group setting, so everyone is accountable to their group in terms of attendance and participation. In Rev Collective, members get out of it what they put in, which means our members are heavily invested in showing up for each other month after month.

This cost helps cover: curation of a collective, onboarding and printed welcome materials, group coaching sessions, online community access and moderation, personalized resources related to career/business needs and access to special Rev Collective events.





## Joining Rev Collective is a good idea because:

### **I will have a chance monthly to reflect on my own performance and create plans for self-improvement.**

Each member of a collective will have time to share their accomplishments, goals, and stumbling blocks during meetings. This gives each person a chance to consider what's working well in their current approach to work, communication style, schedule and energy patterns throughout the day, and interactions with coworkers. Sometimes, just saying something out loud is enough to prompt a change in behavior or habits, but with the monthly meeting serving as an accountability check, members want to solve their own problems and report their successes the following month.

### **I will get monthly personalized recommendations and connections relevant to my work from outside perspectives or from people who are farther along in their careers.**

After I have shared my updates, the other 5 members of my collective offer feedback and perspective, including suggestions for improvement, changes in mindset, resources like software, apps, books and podcasts, and connections to people that can help me overcome whatever is holding me back. When work and life are going well, my collective offers congratulations for my hard work and persistence, thus building my resilience. They may also offer observations to underscore the reasons for my success so that I can replicate it.

### **On top of deep connections I maintain at my monthly meetings, I will make even more valuable connections quarterly.**

I will be invited to larger quarterly Rev Collective events designed to facilitate continuing education for members. By attending the events and representing our company, I will meet all of the Rev Collective members and outside community members that have chosen to attend as well. I will make connections that can help us in the future, whether that be new clients, potential new team members or collaborators, or even new partners.

## Still have questions?

More information and FAQ on Rev Collective can be found at [revcollective.com/membership](https://revcollective.com/membership).

If you can't find the answer to your question, send us an email at [hello@revcollective.com](mailto:hello@revcollective.com)

