



## CONVINCE YOUR BOSS

*Some employers defray the costs of Rev Collective membership as part of professional development for their employees. Bring this letter to your higher-ups.*

### What is Rev Collective?

Rev Collective is a membership group offering accountability for women and nonbinary individuals. Collectives meet monthly in intimate groups to work through challenges they're facing in their career or work-life balance. We match people who have similar career goals or identities so everyone can feel safe sharing and co-developing strategies for overcoming obstacles.

### What Do Members Get?

- Curated collective of 5–8 professionals
- Proven framework for accountability meetings
- Access to a large, moderated online community
- Access to Chief Happiness Coordinator
- Free curated events for members each month
- Discounted tickets to the annual Rev Retreat
- Access to a member directory coming soon!
- Monthly Member Newsletter with helpful tips + in-the-know info
- Special member packet with a training book

### What's the History of Rev Collective?

Rev Collective was launched by 4 female founders in 2019 in the Greater Milwaukee Area. Before Rev Collective was open to the public, the founders had been meeting monthly for 5 years and saw what a difference it made in their own lives. They began inviting others to their meetings, teaching the format, and spinning out new groups. They knew how transformative it could be for women and nonbinary folks everywhere.

### Membership Fees

The price of a membership is \$285 annually.

The benefits and connections that result from membership continue to be reaped every month. Rev Collective meetings are once a month, and in a small group setting, giving each person equal time to talk. Each person in the group is accountable to everyone else. In Rev Collective, members get out of it what they put in, which means our members are heavily invested in showing up for each other month after month.

This cost helps cover: curation of a collective, onboarding and printed welcome materials, group coaching sessions, online community access and moderation, personalized resources related to career/business needs and access to special Rev Collective events.





## Joining Rev Collective is a good idea because:

### **I will have a chance monthly to reflect on my own performance and create plans for self-improvement.**

Each member of a collective will have time to share their accomplishments, goals, and stumbling blocks during meetings. This gives each person a chance to consider what's working well in their current approach to work, communication style, schedule and energy patterns throughout the day, and interactions with coworkers. Sometimes, just saying something out loud is enough to prompt a change in behavior or habits, but with the monthly meeting serving as an accountability check, members want to solve their own problems and report their successes the following month.

### **I will get monthly personalized recommendations and connections relevant to my work from outside perspectives.**

After I have shared my updates, the other members of my collective offer feedback and perspective, including suggestions for improvement, changes in mindset, resources like software, apps, books and podcasts, and connections to people that can help me overcome whatever is holding me back. When work and life are going well, my collective offers congratulations for my hard work and persistence, thus building my resilience. They may also offer observations to underscore the reasons for my success so that I can replicate it.

### **On top of deep connections I maintain at my monthly meetings, I will make even more valuable connections monthly.**

I will be invited to Rev Community monthly events designed to facilitate continuing education for members. By attending the events and representing our company, I will meet all of the Rev Collective members and outside community members that have chosen to attend as well. I will make connections that can help us in the future, whether that be new clients, potential new team members or collaborators, or even new partners.

## Still have questions?

More information and FAQ on Rev Collective can be found at [RevCollective.com/membership](https://revcollective.com/membership).

If you can't find the answer to your question, send us an email at [hello@revcollective.com](mailto:hello@revcollective.com).

## Ready to commit?

Head to the link below to have your employer pay. [RevCollective.com/pay-it-forward-membership](https://revcollective.com/pay-it-forward-membership)

